

TRAVEL2FIT'S PROFILE PRESENTATION



TRAVEL2FIT

COMPANY PRESENTATION

Transforming Travel Businesses & Destinations with Smart Digital Solutions

travel2fit.com

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TRAVEL2FIT AT A GLANCE



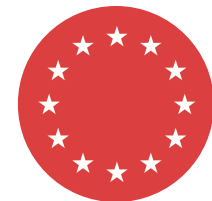
MILESTONES



2 INTERCONNECTED INNOVATION SECTORS



THE TRAVEL2FIT PRODUCT ECOSYSTEM



OUR EUROPEAN CONTRIBUTION



CONNECT WITH US

Travel2Fit at a glance



Travel2Fit

Travel2Fit is a travel-tech software company based in Greece. Our mission is to transform travel businesses and destinations with the power of smart technology.

Our goal is simple: To make advanced technology effortless and accessible, allowing hospitality and tourism professionals to focus on what matters most. Delivering and optimal travel offering.

Memberships/Collaborations:

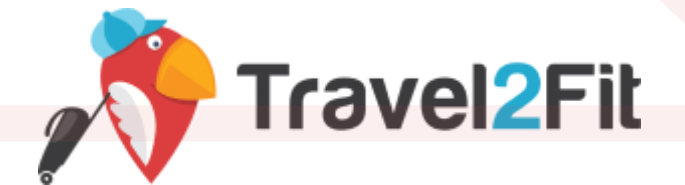
**ELEVATE
GREECE**
national startup point

CAPSULE^T
| TRAVEL & HOSPITALITY ACCELERATOR |

H
HOTELS
HELLENIC CHAMBER OF HOTELS

egg
enter • grow • go

Milestones



2021



Foundation
**Legal entity
establishment and
participation in high-
profile Greek incubators**

2022



First International
Recognition
**Ranked by the REACH
Incubator as one of the
top10 brightest data-driven
startups in EU**

2024



Commercial Launch
**We entered the market with
our flagship B2B platform
ETHERIA**

2026



Progress Today
**• 7 European R&I Projects
• New Services &
Partnerships**

2 INTERCONNECTED INNOVATION ENGINES

01

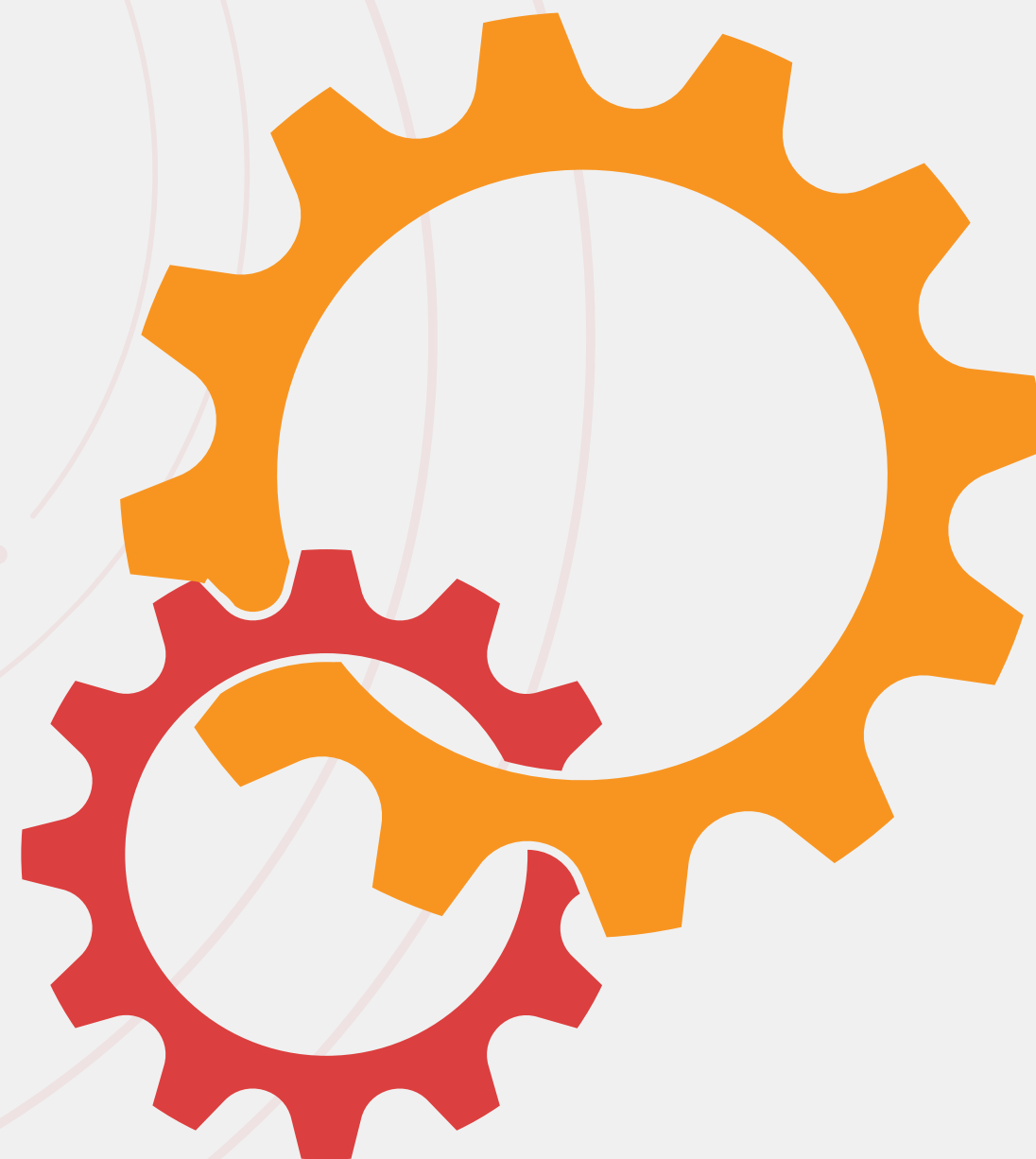
DIGITAL TOOLS

Travel2Fit develops software designed to streamline operations, enhance visitor experiences, and accelerate digital transformation in tourism.

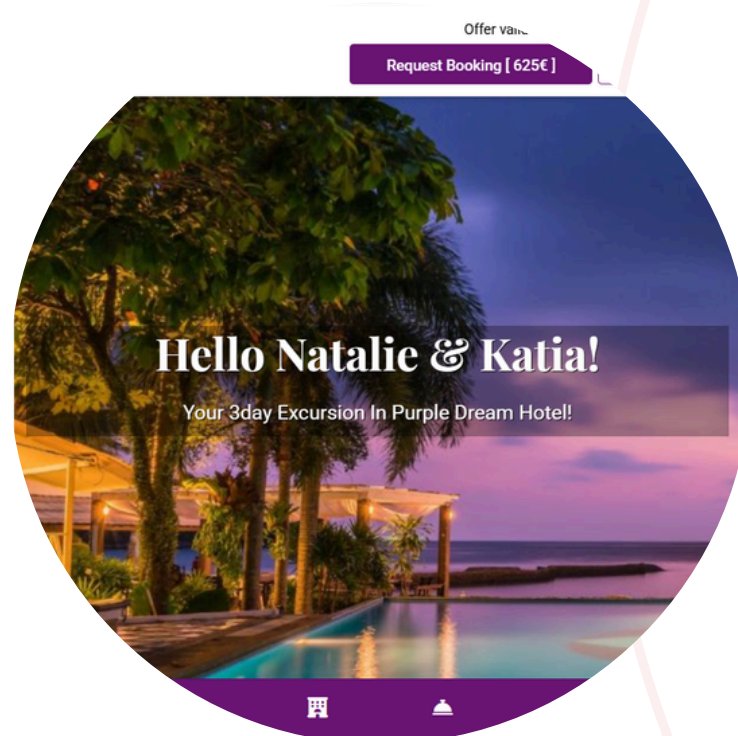
02

R&D PROJECTS

Travel2Fit actively participates in EU-funded Research & Development initiatives, engaging in strategic synergies across Europe to drive digital transformation & more.



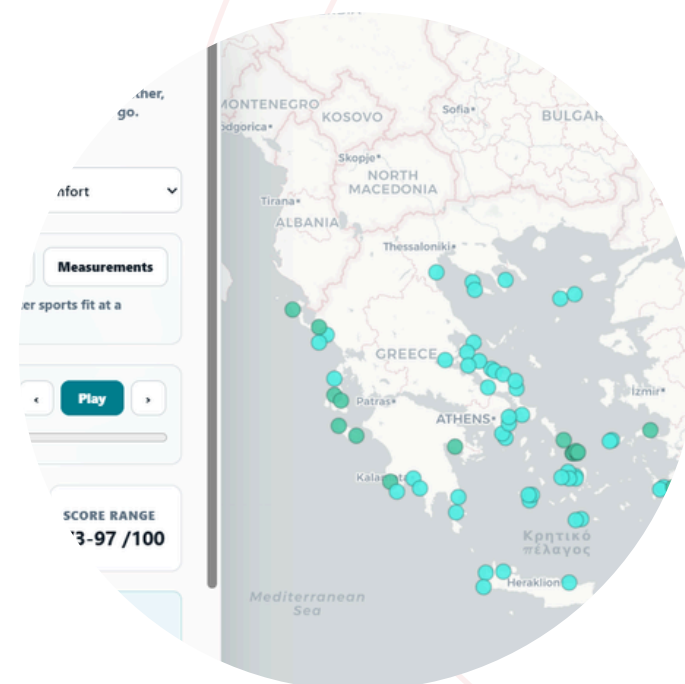
The Travel2Fit Product Ecosystem



ETHERIA

Offline Enquiry
Management & Social
Media Sales platform for
Direct Bookings

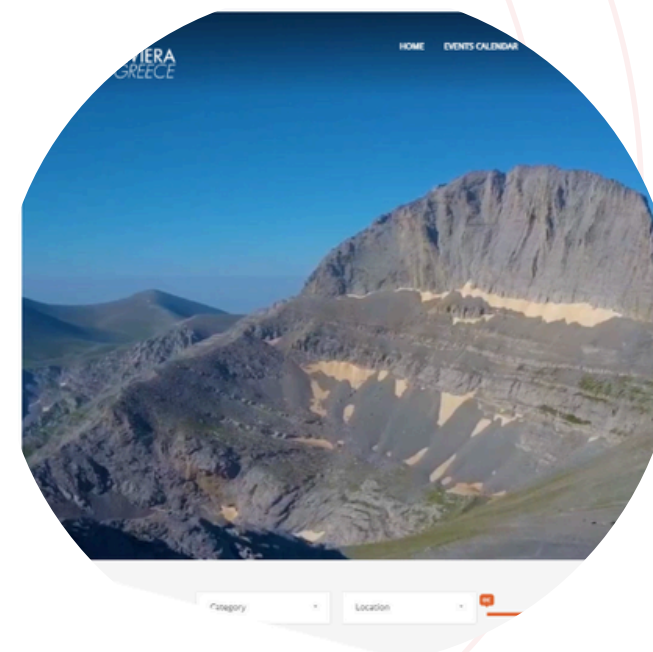
Hotels, Villas &
Tourism Service Providers



AITHRA

Area Intelligence for
Tourism & Hospitality
Reporting Analytics

DMOs &
Tourism Service Providers



PULSE

Destinations Event
Calendar for Planning &
Events

DMOs



ROSIE

AI-powered Demand
Forecasting and
Dynamic Pricing

Hotels, Villas & DMOs

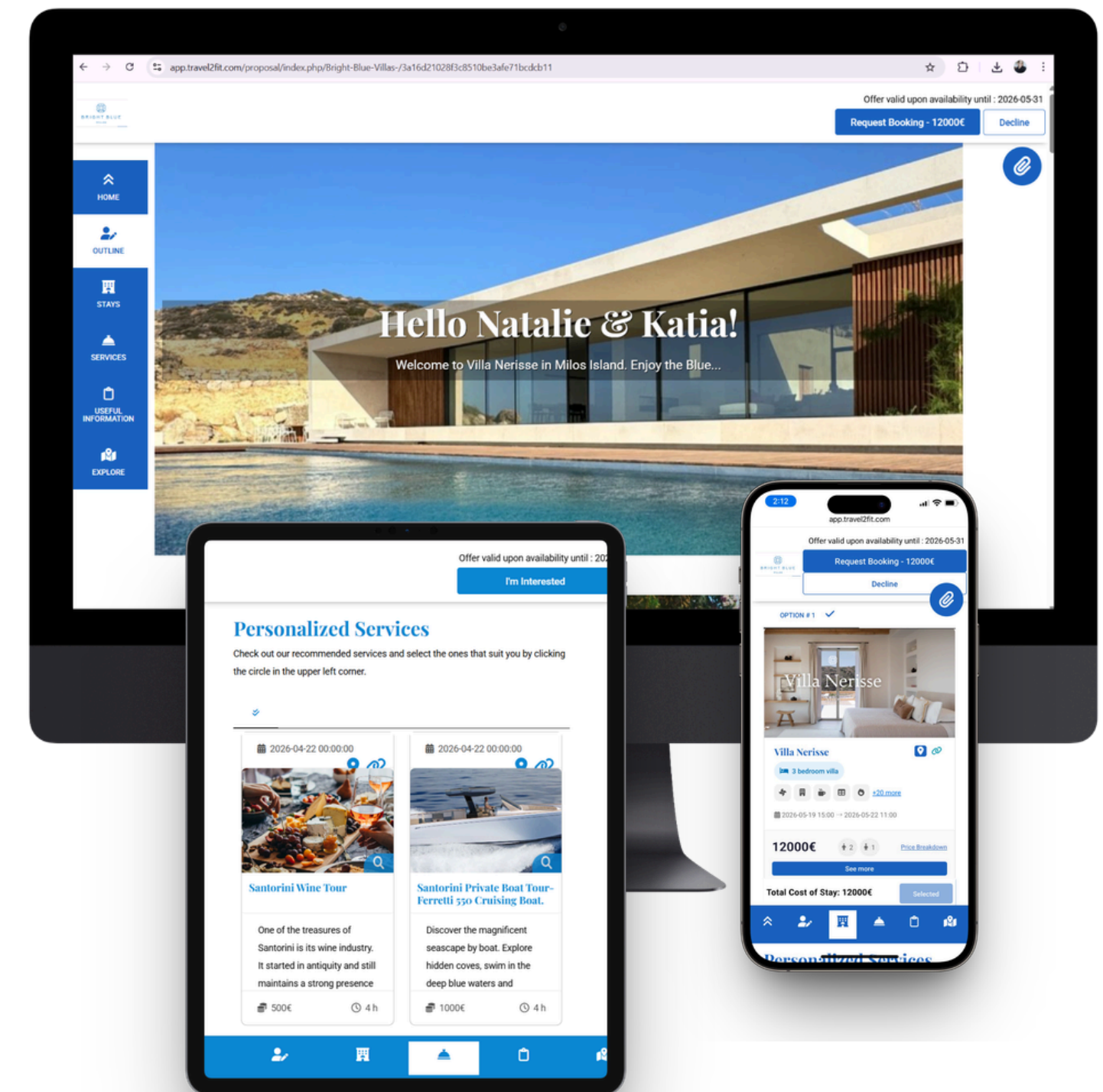
Zooming into Our Flagship Platform

ETHERIA

Enquiry & RFP Management

ETHERIA by Travel2Fit is a specialized Sales & Marketing CRM designed for hospitality & tourism businesses to manage enquiries and drive commission-free direct bookings.

- It replaces static PDF Quotes with Interactive, branded web Proposals that streamline MICE, group, and custom stay management.
- Sales teams benefit from built-in upselling, automated destination content, and real-time engagement tracking to close high-value leads faster.



Our European Contribution

Travel2Fit pursues its participation in collaborative Research & Innovation Projects

Erasmus+ / Skills Development



CLOSED

DGI Tourism:
Digital, Green, and Innovative VET training for travel professionals



CLOSED

ETHAI TOUR:
VET training for trustworthy and ethical use of AI in tourism



ONGOING

TREADS:
VET training for the adaptation to digital transformations and increasing risks related to cybersecurity in tourism

Open Calls / Tech Development



DETOUR

ONGOING

DETOUR:
Developing Resilient Tourism Ecosystems along Mediterranean Routes



SMART ERA

ONGOING

SMART ERA:
Aims to revitalize rural and remote areas across Europe by deploying "Smart Innovation Packages" (SIPs)



ADT4Blue

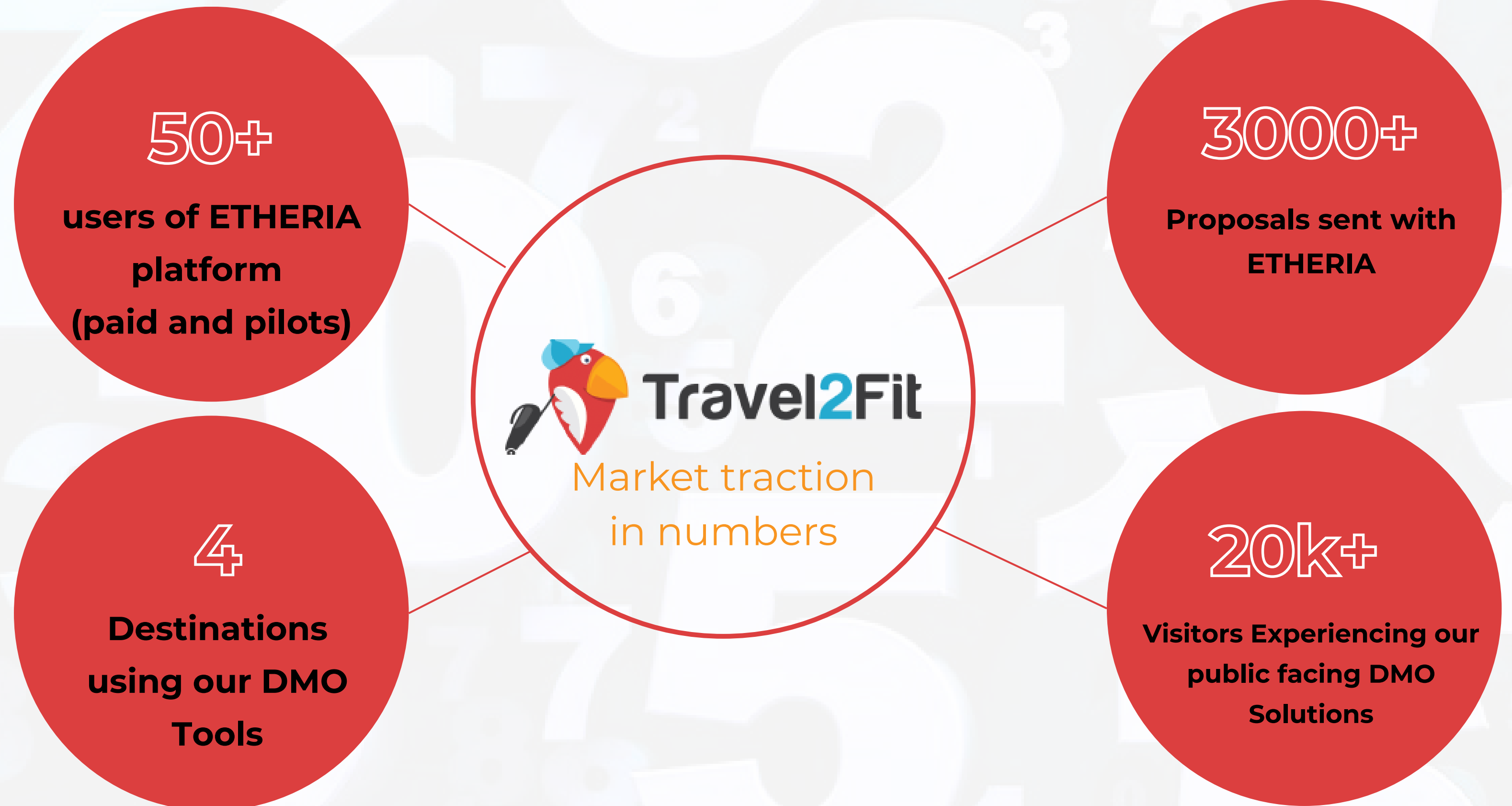
ONGOING

ADT4BLUE:
Digitization and sustainability in the Blue Economy, focusing on the adoption of Advanced Digital Technologies



CLOSED

REACH:
AI-based Revenue Optimizing System with Dynamic Forecasting for SMEs



Testimonials

What our clients say about us ?



Partnering with travel2fit has been a time savior for our reservations team. The interface is extremely user friendly! Highly recommended for any hotel looking to expand their reach!

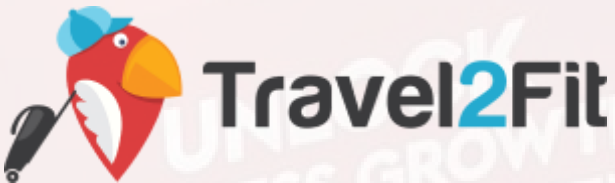
St. George Lycabettus (Reservations Department)



Our collaboration with Travel2Fit has been instrumental in shaping Pieria's Cultural Calendar. Their expertise, reliability, and genuine commitment to showcasing our cultural heritage make them invaluable partners in promoting and managing our destination!

Pierian Organization for Tourism Development and Promotion (POTAP)

MEET OUR TEAM



BUSINESS GROWTH
WITH DATA-DRIVEN
TRAVEL & HOSPITALITY
SOLUTIONS



**SAVVAS
ROGOTIS**

Business
Developement



**KONSTANTINOS
KARALAS**

Innovation &
Operations



**THANASIS
MANOS**

Software
Develpement



**ALEXANDRA
ASLANIDOU**

Project
Management &
Legal



**ELENI
FOTOPOULOU**

Marketing &
Sales



**DANIELA
GOMAZNOVA**

Communication
& PR



TRAVEL2FIT'S PROFILE PRESENTATION

Let's Shape Better Tourism Together

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travel2fit.com



Book a demo

