

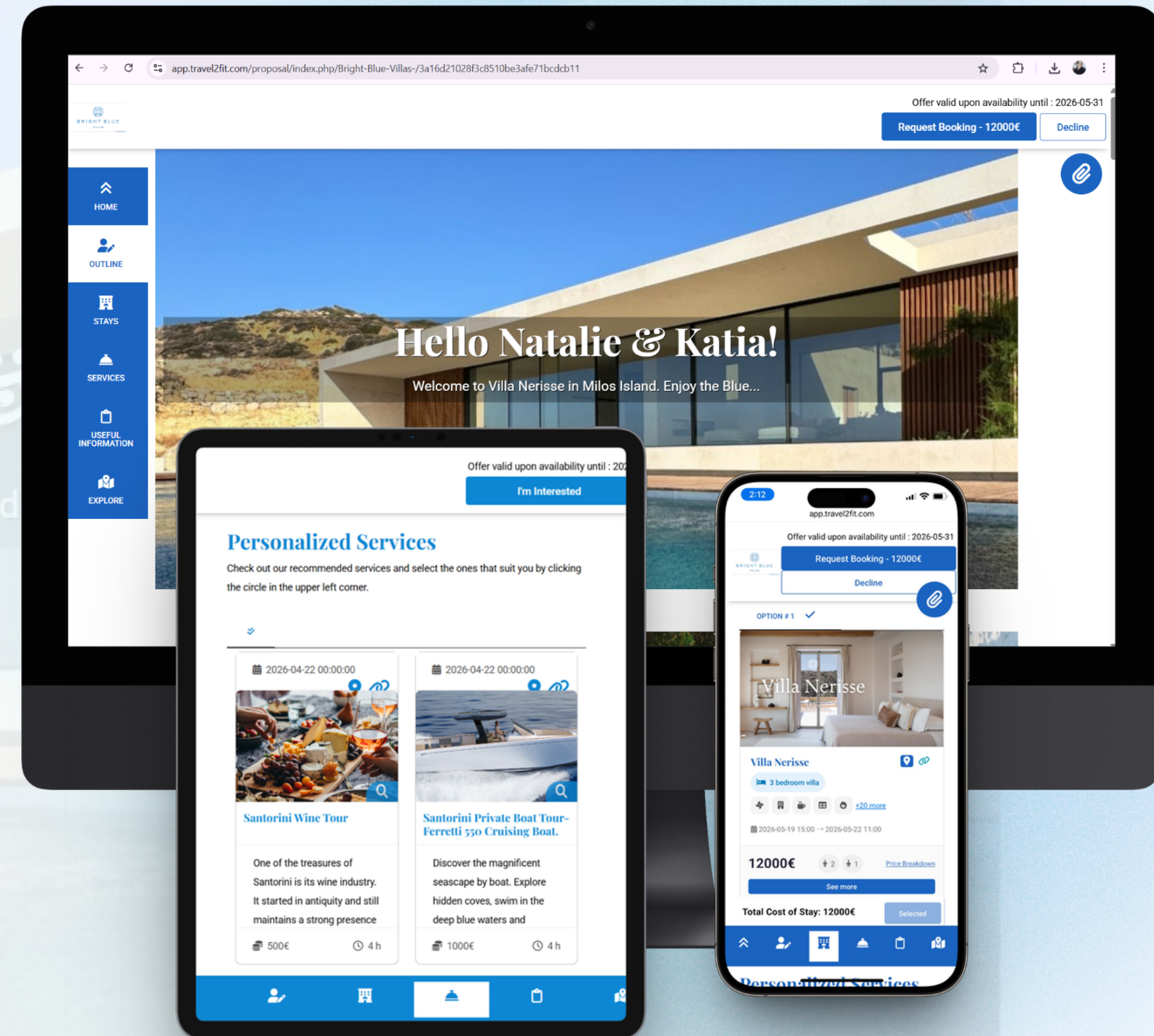


ETHERIA

Welcome to Villa Nerisse in Milos Island

INTERACTIVE PROPOSALS & QUOTES

The RFP Software that helps hotels increase direct bookings, boost total revenue, and improve the guest experience.



What is ETHERIA?

ETHERIA is a powerful tool that makes it easy to manage hotel enquiries and the entire sales process — from collecting incoming requests and creating personalized proposals and quotes to securing the final confirmed booking.

SALES PROCESS STEP BY STEP

- 1 Centralize all booking enquiries through the **ETHERIA RFP widget**
- 2 Create personalized eProposals & eQuotes directly within the **ETHERIA platform**
- 3 Real-time tracking of every client interaction within the proposal.
- 4 Instant booking and payment directly within the proposal.

REQUEST FOR PROPOSAL 

Tell us about your trip
We'll draft a personalized itinerary for your agent to finalize.

Arrival *  Departure * 

Adults  Children  Infants  Email * 

First name  Last name 

Special requests

☐ By clicking "Send request", you agree that your input data will be used for answering your request.

SEND REQUEST

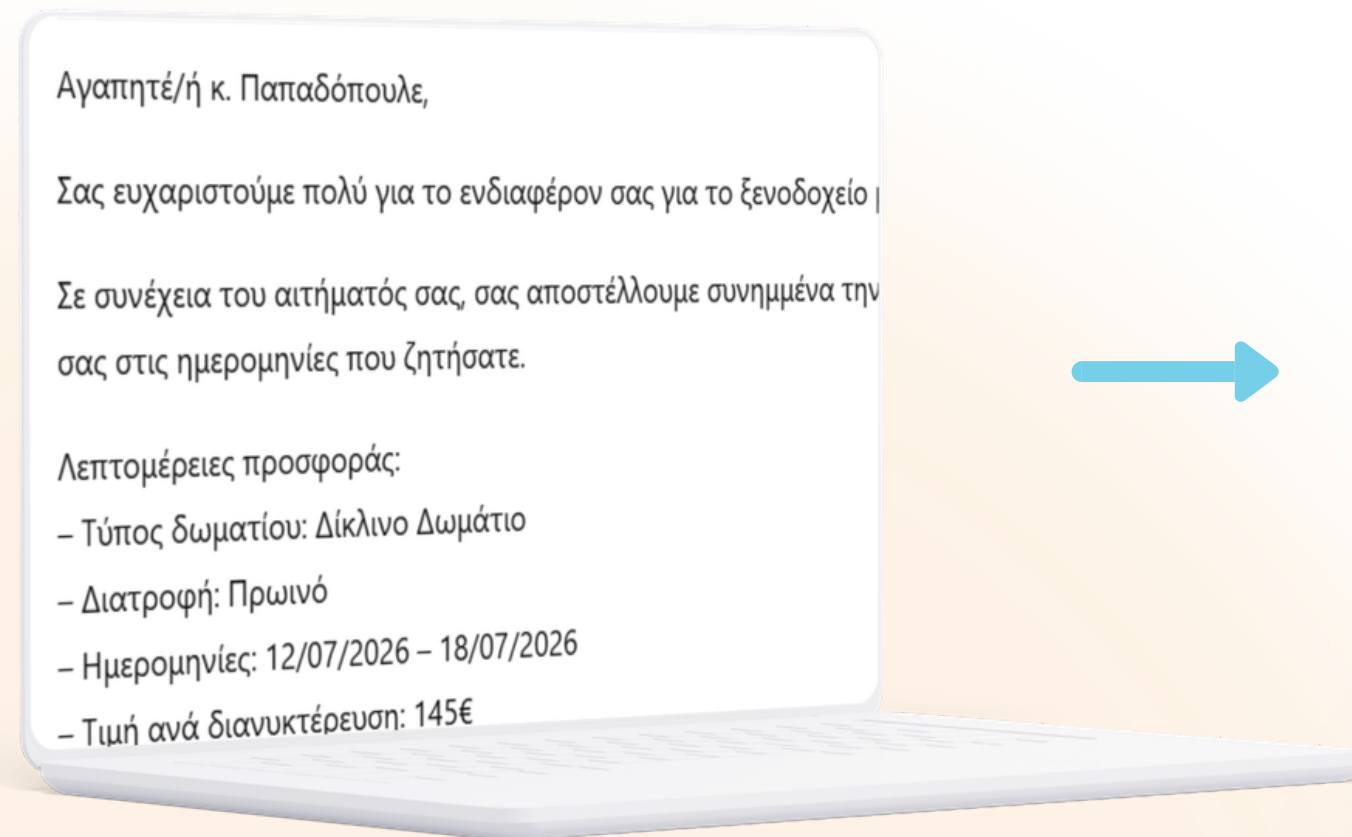
 Η Πρόταση/Προσφορά προβλήθηκε. ➔ T2F-a7fe1
2026-01-27 14:08:03

 Η πρόταση με κωδικό T2F-19083 έγινε αποδεκτή από τον πελάτη!

The Problem Today

Missed Revenue Opportunities for Hotels

Standard Answer to enquiry request



eProposal with ETHERIA



01

Most hotel offers are still sent via email or static PDF templates, where client interest is often lost along the way.

02

The client can't compare options easily.

03

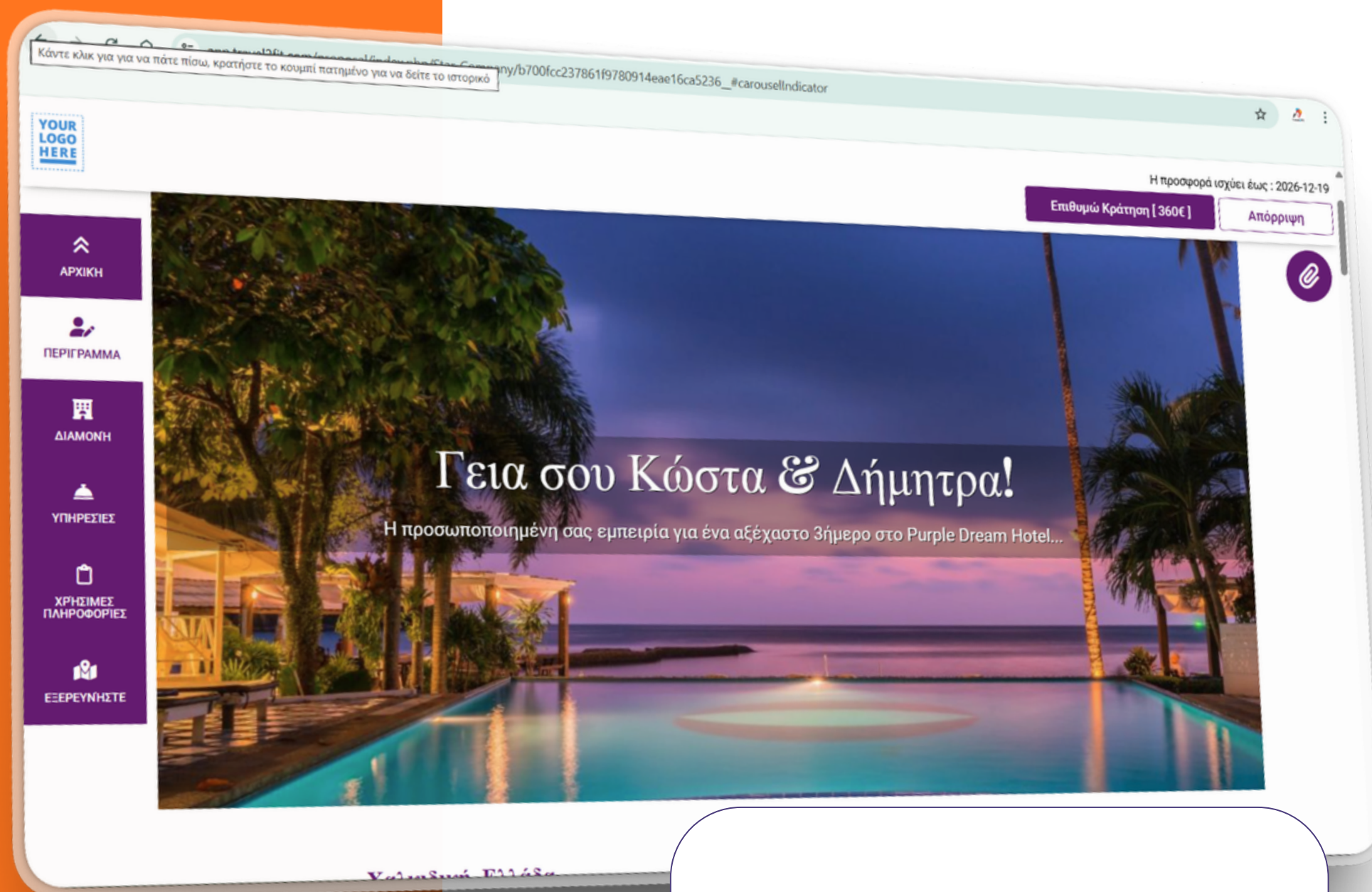
With an email or static PDF, we cannot see whether the client viewed the offer, interacted with it, or moved forward with the booking.

04

Missed opportunities to upsell services, increase total revenue, and improve RevPAR.

So, What Does ETHERIA Offer?

- **More Bookings – Higher Engagement & Conversion Rates:** clients can clearly explore their options and interact directly with the proposal.
- **Instant Sharing via Link:** reduce back-and-forth communication and share the proposal through email, Viber, WhatsApp, SMS, messaging apps, or any other channel.
- **Lower Commissions – Direct Booking:** allow clients to complete their booking directly through the proposal without additional OTA commissions.
- **Cross-Selling Opportunities:** showcase additional services and upgrades to increase total revenue and RevPAR.
- **Analytics & Client Insights:** understand what interests each client, track revenue performance and customer activity, and use these insights to improve your sales strategy.
- **Better Revenue Management:** use real-time sales and client data to support more informed revenue decisions.



3X

FASTER
RESPONSES

5X

MORE
BOOKINGS

What Do the Proposals Include?



01

Branded Template

YOUR LOGO HERE

Offer valid upon availability until : 2026-11-13

Request Booking - 9600€

Decline

Hello Richard & Mary!

Enjoy a Luxury Experience in the Heart of Santorini Island...



⬆️



02

Rooms & Rates

YOUR LOGO HERE

Offer valid upon availability until : 2026-11-13

Request Booking - 9600€

Decline

Your Stay

Explore our options and choose the one that fits you best by clicking the "Select" button in the bottom right corner.

OPTION # 1 ✓

OPTION # 2



Luxury Villa A1

1 King Size, 1 Queen Size, 1 Single Size

Breakfast

+20 more

2026-05-13 13:00 → 2026-05-20 11:00

7700€

5

Price Breakdown

See more

⬆️



03

Services & Stay Enhancements

YOUR LOGO HERE

Offer valid upon availability until : 2026-11-21

I'm Interested

Personalized Services

Check out our recommended services and select the ones that suit you by clicking the circle in the upper left corner.

2026-04-22 00:00:00



Santorini Wine Tour

One of the treasures of Santorini is its wine industry. It started in antiquity and still maintains a strong presence today, with many local wines being awarded international distinction. Visit some of the island's family owned

500€

4 h

⬆️



04

Destination Content

YOUR LOGO HERE

Offer valid upon availability until : 2026-11-13

Request Booking - 9600€

Decline

Destination Highlights



Sunset in Oia

Points of Interest & Landmarks

Oia is a cliff-top village celebrated for its unmatched sunset views. Cycladic houses cascade down the caldera rim, leading to romantic terraces above the Aegean. Couples and photographers gather nightly for the glowing spectacle before strolling narrow alleys lined with churches, boutiques, and stylish

⬆️



Offer valid upon availability until : 2026-12-25

[Request Booking \[2000€ \]](#)

[Decline](#)

e-Proposals

- Proposals are personalized for each client and sent based on their specific request.
- The proposal CTA is **"Book Now."**
- Clients can compare different options and complete their booking directly from the proposal.



Fill in your details below to let us know you're interested. We'll contact you shortly.

Email

First name

Last name

Phone

Comments...

By submitting this form, you agree that your pe

[Count me in!](#)

Offer valid upon availability until : 2026-06-10

[I'm Interested \[From 4100€ \]](#)

e-Quotes

- -Quotes are more general and can be shared at scale to generate interest.
- The CTA is **"I'm Interested."** Interested users complete a short enquiry form, and their details are automatically collected as new leads inside the ETHERIA platform.
- Ideal for social media, marketing campaigns, and promotional activity.



ETHERIA AI CHATBOT



REQUEST FOR PROPOSAL

Tell us about your trip

We'll draft a personalized itinerary for your agent to finalize.



Welcome

chat_placeholder



The **ETHERIA AI Chatbot** is the latest addition to the ETHERIA suite and can operate in two different ways. It is embedded directly into each client's website and works as:

- RFP Assistant:

Transforms static enquiry forms into a smart, interactive experience. It guides website visitors through a natural conversation, organizes their requirements, and automatically creates a ready-to-use eProposal inside ETHERIA. It is ideal for more complex and higher-value bookings, such as family stays and corporate groups.

- Guest Support:

Your 24/7 digital host. It provides instant answers to guest questions, proactively guides visitors toward direct booking, and captures every expression of interest at the moment it matters most.

**Book a free demo and see your own
personalized eProposal & eQuote in action.**

Try ETHERIA free for 14 days!



Travel2Fit



Contact us:

 **hello@travel2fit.com**

Visit our website for more:



travel2fit.com

Book a demo

